CHAIR'S LETTER



Dear Members

Welcome to our Autumn Bulletin.

In my last letter, I outlined the extraordinary circumstances facing NATO at that time. One member - the United States - had threatened to annex Greenland, the territory of another member, while also raising the possibility of withdrawing its security guarantee. At the same time, Russia was escalating its war against Ukraine and intensifying its 'hybrid' attacks on Alliance partners. In response, NATO's European members began strengthening their defensive posture, increasing defence spending and preparing for the possibility of reduced US support.

In just a few months, the World feels even more uncertain and dangerous. Solutions to the conflicts in the Middle East seem ever more remote, meanwhile the global economy continues to suffer from the reduced oil supply resulting from the hostilities. Ukraine's population is facing a fifth winter of war, with Russia increasingly targeting energy, transport and other civilian infrastructure. The international community is coming to terms with the shocking news that President Trump struck a deal with President Putin to purchase oil from Russia. Time will tell how this 'deal' will impact the war, and NATO, but it is difficult to see how it materially benefits anyone but Russia. The UK, by contrast, has reiterated our steadfast national support for Ukraine.

Several recent high-profile speeches have contributed to the process of elevating public consciousness of the existential threat from Russia and there is a clear and increasingly pressing need for a national conversation about the risk we face. As General Sir Roly Walker recently remarked, "very soon, the political leaders of this country will start to have a frank conversation with the citizens of this country, about just what is going on and where the risk lies, and what the nation must need to be prepared to do. They need to understand what is going on in the world of defence and security and why now appears to be a very dangerous time."

This danger prompted the Association to publish World War 3.0 earlier this year. The book is a wake-up call about the very real possibility of Britain finding itself at war within five years, and it considers how the country might fare and fight. Across ten short chapters, it examines today's multiple threats and how they could develop by 2030 - or sooner. Many of its scenarios, including the Russian 'hybrid warfare' activity witnessed this year, are grounded in real-world evidence.

A year has already passed since the NATO Secretary General warned that Russia could be ready to use military force against NATO by 2030, and the world has become more dangerous and unpredictable since then. Even as we work to build the industrial and reserve capacity needed to sustain a conflict, we are seeing overt threats to military bases, production sites, undersea cables and communications links. The UK Government is now recognising these actions not simply as 'hybrid' activity, but for what they are: acts of warfare or 'state-sponsored terrorism'.

The timing of our book could not have been more relevant. The Association continues to keep pace with events and to contribute an informed voice to public understanding of the nation's defence needs, particularly in air and space power. Our fortnightly High Ground podcast has recently explored weapon stockpiles, uncrewed air power and space as the new frontline. Our media engagement has also grown significantly as defence has moved higher up the news agenda.

EXTENDING OUR REACH AND INFLUENCE

We are widening our network and strengthening our voice on key air and space power issues. In June, we returned to the House of Commons for the President's Reception, where we launched *World War 3.0*. In November, we will host a Fireside Chat with MPs who have recently completed the Armed Forces Parliamentary Scheme. The policymaking community is keen to hear more from us: together with the Freeman Air & Space Institute, we submitted evidence to the APPG Committee on the UK's ability to lead and work with allies in sustaining operations in the High North.. (https://airspacepower.com/papers).

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BRINGING THE DEFENCE COMMUNITY TOGETHER

We are also broadening our convening role as UK Defence works towards an integrated force structure and strategy. This year's Global Air & Space Chiefs' Conference (GASCC) placed integration at its core and, for the first time, brought all Service Chiefs together on stage. Our highly successful UK Space Power Conference likewise emphasised the need for integrated leadership across government and Defence if the UK is to become a powerhouse in space operations - an area now vital to both national security and military capability. Our NATO conference series continues to expand with now JCGUAS being joined by the Naval Mine Warfare conference and a new Maritime Counter-UXS event on the tracks for 2027. Planning is under way for next year's second Battlespace Advantage Symposium, a genuinely integrated, multi-domain conference.

This broader programme is helping to create a more unified discussion about the future of UK defence. Our membership is growing too, with new voices joining from across Defence and industry, as well as from the rapidly developing space, cyber, AI and innovation communities. We are especially pleased to welcome individual members from across the Armed Forces—a positive sign of closer working relationships and more integrated thinking across domains.

IMPROVING HOW WE COMMUNICATE

To support this growing programme, we are expanding our communications capability and accelerating our digital transformation. This will help us share more of the valuable content generated by our events, conferences and podcasts. We are also improving our website to make it easier to navigate and to give members better access to our content. I look forward to sharing further news in the coming months.

LOOKING AHEAD

We look forward to welcoming many of you to our Industry Dinner in November and to our other forthcoming events. 2026 has already been an exceptionally productive year for the Association, and 2027 promises to be busier still. Thank you for your continued support.

Yours,
Roberto
Air Commodore (Ret'd) Mark Roberts
Chair, The Air & Space Power Association

PRESIDENT'S VIEW



AFTER THE DIP, DEFENCE FACES ITS HARDEST TEST

The long-awaited investment plan offers hope, but funding, reform and readiness will determine whether UK Defence can meet threats arriving faster than its recovery.

Are you experiencing post DIP euphoria. or are you already too busy being on a war footing? I think I know the answer. The long-delayed release of the DIP (Defence Investment Plan for those who have been avoiding the news) came in a flurry of political manoeuvres. The resignation of a Defence Secretary and one of his Ministers over the funding of the Armed Forces would always be seismic event, but to find ourselves a few weeks later with a change of Prime Minister and a new Chancellor who was that very resigning Defence Secretary is the stuff of Hollywood (well, perhaps Ealing studios).

But, we are now on our third Defence Secretary in as many months, where the new incumbent's extensive experience in Health is being used to help deliver MoD transformation. However, I have said elsewhere that his "outsider" view may actually help the MoD deliver the more difficult aspects of their transformation agenda. Because, as I have also written elsewhere, the MoD's greatest risks are not just the chronic lack of investment or slow injection of new money. Its two most immediate risks are not being able to deliver the Strategic Headquarters promised, nor the smarter procurement envisaged through the National Armaments Director - the latter especially has decades of failed attempts to learn from or follow! The final risk is that of not being ready to deter or fight a conflict that comes quicker than the recovery plan allows.

Your Association has added to the rather muted National Conversation about the threats we face when we wrote our latest book: World War 3.0. Hopefully you have read it by now, but if you haven't, please do. And, most importantly, when you have, please pass it on to your circle of friends. It's a short read and hopefully brings to life the very threats we face today. The authors (who are too shy to be named) had well over 175 years of military experience between them, and although we tried to tap into our inner Tom Clancy, the threats and missions we describe are based on facts not fiction (https://airspacepower.com/aspa-e-books)

We had hoped to do our bit to raise the national consciousness in the severity and immediacy of those threats, and how relatively poorly prepared we are to handle them. In doing so, we launched the book in the House of Commons. But the reality has been that either people are bored hearing about the threats, they don't believe them or they just don't care – and that's just in the Houses of Parliament! The truth is that it's not enough of a National concern to warrant more action or more investment – at least not yet.

We are waiting for the next spending review to lay out how the country will take Defence to 3% of GDP spend, on its way to the already promised 3.5% by 2035, with an additional 1.5% to be spent on defence and security related spending by the same date. One assumes that a Chancellor, who resigned not so long ago about the lack of past spending assurances, will find a way. We can but hope.

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Air Marshal (Ret'd) Greg Bagwell
President,
The Air & Space Power Association

UPCOMING EVENTS AND CONFERENCES

For your diary for the remainder of this year and into 2027, please see our current events and conferences.

We are now working on our programme of member events, including Fireside Chats and An Audience With series for 2027 and we will send our full details as soon as the dates are firmed up. We will send updates on email but please do contact us directly or via the website here: **https://airspacepower.com/events/**

Don't forget that you can keep track of all leading events, conferences, exhibitions, dinners/receptions and other primary engagement opportunities using our comprehensive **Defence Diary**. This has been compiled with over 30 partners and so do visit the website and register and you can submit your own relevant events if not listed. We hope you will find this a useful tool for your diary planning.

DATE	ACTIVITY	VENUE	TIMING	SPEAKER	TOPIC
20 October	Fireside Chat	RAF Club Presidents' Room	1830-2100	**ACM Sir Johnny Stringer** (Deputy Supreme Allied Commander Europe, NATO)	Corporate members only
28 October	Fireside Chat	Central London	14.30-16.00	**ACM Sir Harv Smyth** Chief of the Air Staff	Limited places. **Register here**
TBC	An Audience With	Online	1900-2000	**AVM Steve Kilvington** Air Officer Commanding No. 11 Group	**All members welcome!**
18 November	Industry Dinner With ASPA Awards presentation	IET, Savoy Place, London Black Tie	1830-2300		
24 November	ASPA AGM	Online	1600-1700		All members welcome! Link will be sent closer to the date
9-11 March 2027	NATO JCGUAS Joint Capability Group Unmanned Aircraft Systems	Geneva, Switzerland		A strategic forum for NATO UAS capability	A limited number of industry places are available. Please contact: **Clive@airspacepower.com**
23-24 March 2027	Battlespace Advantage Symposium	IET Savoy Place London			Register interest here: **https://airspacepower.com/bas27-preview/**
14-15 July 2027	Global Air & Space Chiefs' Conference	London and Online			

FORMATS

An Audience With – Online talk via the ASPA Teams account. A 20 min talk followed by 40 mins of questions. Open to all members and guests.

Fireside Chat – Informal and off the record chat from members of the Senior Leadership Team (SLT). with our corporate members. 20 min talk then open discussion. Canapés & Drinks.

Dinner – Reception drinks, formal sit-down dinner followed by guest speaker. Questions at speaker's discretion.

THE ASPA INDUSTRY DINNER AND ASPA TROPHY

18 NOVEMBER 2026

We look forward to seeing many of you at our Industry Dinner on 18 November when we will be announcing the winners of our Annual Award for 2026.

As a reminder for the criteria, The Air & Space Power Association Award is given annually to the RAF, Fleet Air Arm, or Army Air Corps individual, team, unit or formation (this applies to the Whole Force including regulars and reserves, civil servants, contractors, and appropriate elements' cadet forces) that has, in the opinion of the Executive Committee of the ASPA, made a significant and demonstrable contribution to improving the understanding of the importance, relevance and utility of Air and Space Power to the United Kingdom.

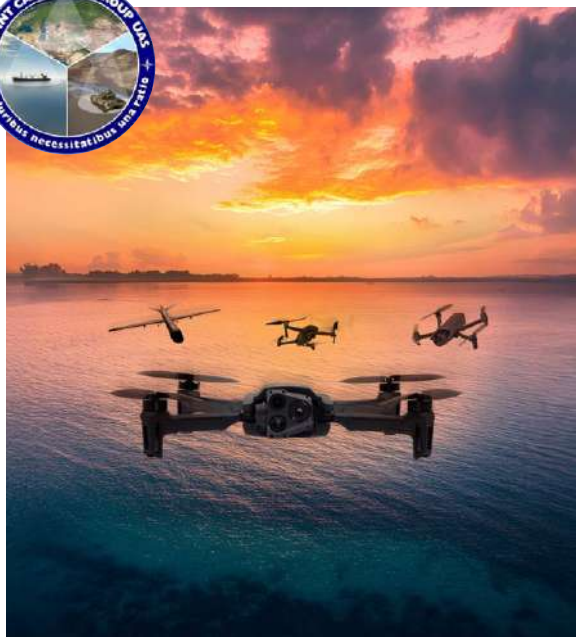
We have some exciting nominations and we look forward to announcing the winner!

Jim Beldon



The ASPA has broadened its conference programme and now delivers a number of bespoke events for NATO.

JCGUAS SPRING PLENARY, GENEVA, SWITZERLAND, 9–11 MARCH



In March, we again delivered the JCGUAS Spring Plenary, hosted this year in Amsterdam. The group seeks to improve the availability, interoperability, utility and operational integrity of UAS across NATO and coalition environments. Our call for corporate partners drew a strong response: 11 companies joined Allied and partner procurement executives, programme managers and requirements managers from every domain. The meeting has adopted a more strategic focus aligned with the Group's priorities while retaining valuable industry engagement. It also supports NATO's wider aim of securing backing for the Group from the Defence Industry, Innovation and Armaments Directorate. Planning is under way for the 2027 event in Geneva, where we expect 120–130 delegates. Attendees will include national Heads of Delegation, UAS procurement and programme leaders, requirements managers, technical experts, and operational leads from the air, land and maritime domains. Organisations interested in this exclusive opportunity to help shape NATO's future requirements should contact Clive at clive@airspacepower.com.

NATO NAVAL MINE WARFARE CONFERENCE



In May, we delivered the inaugural NATO Naval Mine Warfare Conference at the Belgian Navy Academy campus in Ostend, with details of the 2027 event to follow soon. Led by the NATO Naval Mine Warfare Centre of Excellence, the conference strengthens collaboration among NATO nations and commands, as well as Partnership for Peace, Mediterranean Dialogue and Istanbul Cooperation Initiative countries. It provides a forum for sharing knowledge and integrating naval mine warfare across the wider warfare spectrum. Industry can contribute through sponsorship and theme-aligned briefings. Please do contact Clive for more details.

MARITIME C-UXS SYMPOSIUM



In September, we held our first NATO Maritime Counter-Unmanned Systems Symposium in London. It explored the requirements for a credible, marinised C-UXS solution capable of defeating unmanned threats in the air and on the surface at sea—now the NATO Naval Armaments Group's (NNAG) highest-priority focus area. To identify the most credible solutions, the NNAG has formed a C-UXS Specialist Team of capability-procurement experts from across the NATO Allies. The symposium brought the team and industry together, helping companies understand the challenges while giving the NNAG access to industry expertise, experience and creativity. The symposium attracted around 90 delegates and eight industry partners—a strong turnout. Companies with established solutions gained a clearer view of the challenge, while those developing emerging technologies received early feedback to refine their concepts. We look forward to delivering the next symposium.



SAVE THE DATE!
BATTLESPACE ADVANTAGE SYMPOSIUM, 23-24 MARCH 2027

Following the success of the inaugural Battlespace Advantage Symposium in 2026, BAS returns in 2027 to bring together the UK Defence Enterprise, NATO Allies, international partners, industry and academia to examine the practical requirements for 'Operating the Integrated Force'.

BAS26 explored how advantage can be generated across and through every operational domain. BAS27 advances the discussion from the 'what' and 'why' of integration to the 'how': defining the level required, how to deliver it in practice, and preserve force resilience when supporting systems, networks and relationships are contested.

Contemporary operations increasingly rely on interconnected capabilities across Land, Maritime, Air, Space, Cyber, the Electromagnetic Environment and the Information Domain. Integration can deliver substantial operational advantage, but also creates complexity, dependencies and vulnerabilities.

The challenge is to identify the integration needed while ensuring the force can continue to operate, adapt and generate effect when parts of the wider system are degraded, disrupted or denied.

BAS27 will examine these challenges through the lens of NATO Deterrence and Defence, focusing on the UK's contribution to Alliance operations from the homeland to the European theatre.

Led by the Integrated Warfare Centre (IWC), Cyber & Specialist Operations Command (CSOC), in partnership with UK Defence, NATO, allied nations, industry and academia, BAS27 will offer two days of challenge, practical discussion and collaboration on how the Integrated Force can generate and sustain Battlespace Advantage. It will emphasise the practical requirements for integration: Command and Control, Data, Networks, Authorities, Relationships, Interoperability, Resilience, Training and Exercising, Doctrine, Autonomy, and their interaction within the wider system.

Multi-Domain Operations will provide a consistent thread across both days. Rather than examining domains separately, sessions will explore the integration required, the practical means of achieving it, and the resilience needed to sustain it.

Day One will examine the UK's role in enabling Alliance operations and the capabilities, infrastructure and integration needed to generate operational advantage from the homeland.

Day Two will shift from enabling NATO operations to the practical challenges of operating the Integrated Force during collective deterrence and defence. The programme will feature senior keynote addresses, focused thematic discussions, operational case studies and opportunities for collaboration across the Battlespace Advantage community.

Visit the website here to register your interest in attending or corporate partnership opportunities:
https://airspacepower.com/bas27-preview

SAVE THE DATE FOR GASCC 27! 14-15 JULY 2027

This year's Global Air & Space Chiefs' Conference was heralded the best ever with over 600 live event attendees in addition to our online viewers, more than 60 overseas chiefs and over 30 from the media and academic communities.





Our online audience was the biggest ever with over 6500 views and over 3700 active users during the conference, of which approximately 55% were from North America and Asia. The online viewing continues as we receive more registrants to watch via our conference portal and our YouTube channel

Sessions covered nuclear air power, space power, Integrated Air and Missile Defence (IAMD), contemporary air and space power lessons and, a first for the conference, the Integrated Force with the chiefs of the UK's armed forces on stage together for the first time.

You can view our special Gallery of images, replay the keynote sessions and tune into our post-session GASCC On Air podcast panel discussions here now. Worth a view!

If you aren't registered to access the recordings, just click here to fill in your details to watch the entire conference on our portal: https://portal.airspacepower.com/

See you at GASCC 2027!
Save the date -14 & 15 July 2027.

To register interest: https://airspacepower.com/gascc27-preview

UK SPACE POWER CONFERENCE 2026

The inaugural UK Space Power Conference took place on 23 and 24 September and was heralded as one of the best space events of the year.

Delivered by The Air & Space Power Association on behalf of UK Space Command, it welcomed over 500 attendees in person and 600 online, reaching 37 countries.

Under the theme 'Secure in Space, Prosperous at Home', discussions explored how the UK can turn its new Space Strategy into practical capability. The keynote speaker line-up was impressive and included Defence Secretary, The Rt Hon Wes Streeting MP, Minister for Space, Baroness Liz Lloyd, Chief of the Air Staff, Air Chief Marshal Sir Harv Smyth and National Armaments Director, Rupert Pearce. Discussions focused on the need to bring civil and military space together, strengthen international partnerships and help UK businesses grow, recognising how closely space connects national security, economic prosperity and everyday life.

As Professor Anu Ojha, Space Chief Technology Officer at the UK Space Agency and conference co-chair, reflected:

"I'm not being hyperbolic when I say this is the most significant space event I have attended in the UK. It has been a launchpad for what we, as a country, need to do next."

Watch the keynotes speeches and catch-up on the conference discussions and our post-session podcasts here: https://airspacepower.com/conference/uk-space-power-conference-2026/







ASPA AT SANTANDER'S GEOPOLITICAL CYBER CONFERENCE

In early October, Greg Bagwell spoke at Santander UK's Horizon Geopolitical Cyber Conference at IET Savoy Place, London.

Senior representatives from government, defence, industry, academia and cybersecurity examined geopolitical instability, cyber resilience, critical infrastructure, hybrid threats, economic coercion and nation-state activity. Speakers included representatives from the UK Government, NCSC, UK Space Agency, Royal Navy, Google, BAE Systems, Recorded Future, RUSI and the ASPA. Sessions on space and maritime security covered threats to space assets, sovereignty, shadow fleets, subsea cables, rare earth minerals and Arctic competition. Further discussions explored interconnected cyber, economic and geopolitical risks, reinforcing the need to prepare across physical, digital and economic domains.



RESEARCH UPDATE FROM THE FREEMAN AIR & SPACE INSTITUTE



CONTROL OF SPACE IS A TEAM SPORT: DELIVERING UK SPACE SECURITY

Dr Rebecca Collis reviews the definitions of Command/Control of space in doctrine and space power theory, and considers the requirements for delivering the goals of the national strategies.

Read here: https://www.kcl.ac.uk/warstudies/assets/kcl-fasi-paper37-control-space-team-sport-web.pdf



ISRAELI AND US STRIKES ON IRAN'S AEROSPACE INDUSTRY, 2024–2026: AN INITIAL IMPACT ASSESSMENT AND FUTURE OUTLOOK

Jim Lamson provides an initial impact assessment of the Israeli and US military strikes on Iran's aerospace industry between 2024 and 2026, with particular emphasis on the large scale attacks conducted during the 2026 Iran War.

Read here: https://www.kcl.ac.uk/warstudies/assets/kcl-fasi-paper36-israeli-us-strikes-iran-aerospace-industry-web.pdf



COMPARING F-35 AND TYPHOON OPERATING AND SUPPORT COSTS

In this FASI viewpoint Professor Spry compares the F-35 and Typhoon operating and support costs, exploring the likely impact of the different scales of the two programmes and the relative importance of the funding behind them.

Read here: https://www.kcl.ac.uk/comparing-f-35-and-typhoon-operating-and-support-costs



DEFINING AND MANAGING OPERATIONAL RISK IN UK MILITARY SPACE OPERATIONS

Squadron Leader Michael Lambert argues that while Operational Risk is a mature concept, it is not effectively articulated for operations in orbit and hinders effective understanding of risk. This paper proposes a methodology for risk analysis in support of Space Operations and a framework to classify the level of risk a commander is willing to accept.

Read here: https://www.kcl.ac.uk/warstudies/assets/kcl-fasi-paper35-operational-risk-uk-military-space-web.pdf

The Freeman Air and Space Institute is pleased to host 'A Conversation with the UK Space Agency's Co-Directors: Strategy, Government and Delivery'. This online webinar discussion is set to welcome both Co-Directors of the UK Space Agency, Dr Alice Bunn OBE and Rebecca Evernden CBE for a conversation with FASI's Co-Director & Space Research Lead, Dr Julia Balm.

Set to take place online on Tuesday 3 November from 14:30 – 15:30 GMT the webinar will explore the ambitions set out in the recently published UK Space Strategy, including the Government's investment plans through to 2030 and the growing emphasis on a 'One Government' approach to national security, economic growth and technological leadership.

The discussion is also set to consider the evolving role of the UK Space Agency following its integration into the Department for Business, Innovation, Science and Trade (DBIST), and what opportunities this provides for UK space power.

The panel will be followed by audience Q&A.

Register here.

PARTNERSHIP NEWS

As part of the affiliate membership arrangement between the Royal College of Defence Studies and The Air and Space Power Association, The Association's Chairman, Air Commodore (Ret'd) Mark Roberts, and Secretary, Group Captain (Ret'd) Jim Beldon, attended the RCDS RAF Dinner at the Royal Air Force Museum, Hendon, on the evening of 16 April 2026.



Speakers included course members from the United Kingdom and Germany, the RAF Museum Chief Executive, Maggie Appleton, and the RAF Air and Space Commander, Air Marshal Al Marshall (now Chief of Joint Operations).

The evening focused on both the technological achievement and the human cost of the Dambusters Raid of 16–17 May 1943. Diners were seated beneath the wings of the RAF Museum's Lancaster S-Sugar, a rare surviving example of its type. As Maggie Appleton observed, the Lancaster had an average operational life expectancy of just 22 missions; markedly short of a bomber crew's standard tour of 30 sorties.

S-Sugar was a notable exception, completing 137 operational sorties between 1942 and 1945. Of the 7,377 Lancasters manufactured, it is one of only 35 known to have exceeded 100 missions.

Jim Beldon
ASPA Honorary Secretary

SPACE MASTERCLASSES

Thousands of hours delivered by ASPA & the National Space Academy



With thanks to funding from The Air & Space Power Association, the National Space Academy has been able to offer fully funded masterclasses to any UK secondary school, delivered onsite by the Academy's network of outstanding teachers. New elements were also created, inspired by the work of ASPA members, focusing on the roles of artificial satellites, such as defence and communication, and their limitations:

- Visual geometry, demonstrating limits in satellite communications
- Whirling satellites, also involving planetary mass and its relationship to orbital altitude
- A look at encryption in satellite communications
- Another communications activity, focusing on digital packages
- A kinetic energy demonstrator to examine satellite collisions and space debris.

Masterclasses also highlight potential career pathways, as well as supporting students' school science studies, opening up opportunities in the growing UK space sector.

If you would like to get involved with our work, whether that be through offering guidance, facilities and expertise, or supporting us with resources and funding, please contact nsa@spacecentre.co.uk, visit nationalspaceacademy.org or follow us on Facebook, Twitter and LinkedIn.

Grace Davis
Communications and Marketing Manager



42 schools across the country received free masterclasses – 57% of them in deprived areas

1,438 students received 6,310 participant hours of skills training and education

1,593 participant-hours of specialist training given to over 300 trainee physics teachers at 13 universities

5 new activities created for permanent use thanks to ASPA funding, concentrating on ASPA members' interests and priorities

A WARM WELCOME TO OUR NEW MEMBERS!

We are delighted to welcome some of our new members and we look forward to seeing you at our events over the year.

If you would like us to share with our membership new joiners by all means let us know and we can include in our forthcoming membership communications. New joiners include former as well as serving personnel from the RAF, Royal Navy, Royal Marines as well as a number of corporate entities, many of which are SME's, and representatives from a number of companies as well as from the academic and UK Defence community.

Of note are:

- Airtanker
- Craxel UK
- ICEYE
- Jacobs UK Ltd
- Magdrive UK
- Matrix Pro-Services
- Pharazon
- RAF Benevolent Fund
- Safran UK
- Silentium Defence
- The Aerospace Corporation UK Ltd

Please get in touch if you wish to introduce or propose new members, both individual or corporate and our team will be delighted to talk to you.

A SPECIAL THANK YOU TO LLOYD FRANCIS

Our special thanks go to Lloyd Francis, a stalwart Association member who has served for many years as the volunteer Individual Membership Secretary.

Although Lloyd is stepping down from the role, he will continue to champion the Association as an Honorary Member. We look forward to raising a glass to him at the forthcoming Industry Dinner and thanking him for his dedicated support of our Individual Members.



BROADENING OUR STAKEHOLDER ENGAGEMENT WITH A NEW APPROACH TO DIGITAL COMMUNICATIONS

While The Air and Space Power Association strives to deliver excellent value to our members through high-quality events, networking and access programmes, our primary mission has always been to promote and elevate the advancement and understanding of military air and space power in the UK and beyond.

Engaging a broader stakeholder base, including the wider armed forces, the political community, academia, the media and the public at large, on the relevance of our member organisations' work is central to the success of that mission. Therefore, this year we are extending our commitment to engagement across these communities by enhancing our digital communications and engagement portfolio to more strongly serve as a voice and focal point for all our stakeholders. Already, we have seen the success of these efforts, with YouTube engagement following our podcasts and conferences sitting at four times higher than average, and we are excited to continue this growth trajectory.

We are doing this through a dedicated programme of improvements, and capability strengthening. This will include: improving website interface and navigation, making resources, tools, and information easier to find; delivering more high-quality audio-visual assets to these wider audiences, including conference recordings, live podcasts, insights and broadcasting; focused social media resource, sharing updates, information, and insights in faster and more accessible ways; and creating helpful audio books, and other downloadable assets to help our stakeholders and the wider public better understand and engage with key issues in our field, shifting the needle towards a positive and proud perception of the air and space industry.

We can't do this without the help of a talented group behind the scenes; thanks are due to Emma Tuck, Andy Teakle, Kerrie Hanafin, Carol Reed and new team member Molly Fry. If you have ideas and suggestions on how we can best align our digital growth with your needs, or specific improvements or changes we could make to our website and social media channels, please do get in touch.

THE HIGH GROUND AN ASPA PODCAST

Our 'The High Ground' podcast series with ASPA President Air Marshal (Ret'd) Greg Bagwell & Air Vice-Marshal (Ret'd) Sean Bell shares our insights on current air and space power issues.

For free full access to these podcasts visit airspacepower.com/the-high-ground-an-aspa-podcast or click on the link below.

SUBSCRIBE



JOIN US!

Membership of all categories goes from strength to strength and thank you to all for your continued support for the Association.

We have a busy defence engagement period this year where our members can mix freely with both domestic and international stakeholders.

Please do get in touch if you would like to make introductions within the ASPA membership base.

ASPA Membership Team
Ian Draper ian@airspacepower.com









THE AIR & SPACE POWER ASSOCIATION

The Air & Space Power Association is a vital forum for encouraging and stimulating debate on important air power issues. We welcome feature letters from members on any air or space power-related subject.

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GL7 4AB, UK